





KOMMUNIKATION 4.0

WIE DU PSYCHO-LOGISCH WIRKLICH ÜBERZEUGST



“

Worte waren einst **Zauber.**

Sigmund Freud





DAS KOMMUNIKATIVE ABS



DAS KOMMUNIKATIVE ABS



Absicht:
In klarer, guter
Absicht reden.



DAS KOMMUNIKATIVE ABS

**Beobachten:
Wahrnehmen,
was ist.**



**Absicht:
In klarer, guter
Absicht reden.**



DAS KOMMUNIKATIVE ABS

**Beobachten:
Wahrnehmen,
was ist.**



**Absicht:
In klarer, guter
Absicht reden.**

**Selbst-
verantwortung
übernehmen.**



KOMMUNIKATION 4.0

A large iceberg floating in clear blue water. The tip of the iceberg is visible above the surface, while the much larger, jagged base is submerged underwater. The sky is blue with some white clouds. The text 'KOMMUNIKATION 4.0' is overlaid at the top in red and white, and '1. B: Interpersonal (VNP)' is overlaid on the right side in white.

1. B: Interpersonal (VNP)

DAS TAUCHER- PRINZIP



KOMMUNIKATION 4.0

An iceberg floating in a blue ocean under a blue sky with white clouds. The tip of the iceberg is above the water, while the much larger, jagged base is submerged below the surface. The water is a clear, deep blue, and the sky is a lighter blue with scattered white clouds.

1. B: Interpersonal (VNP)
2. VB: Intrapersonal (VAKOG)

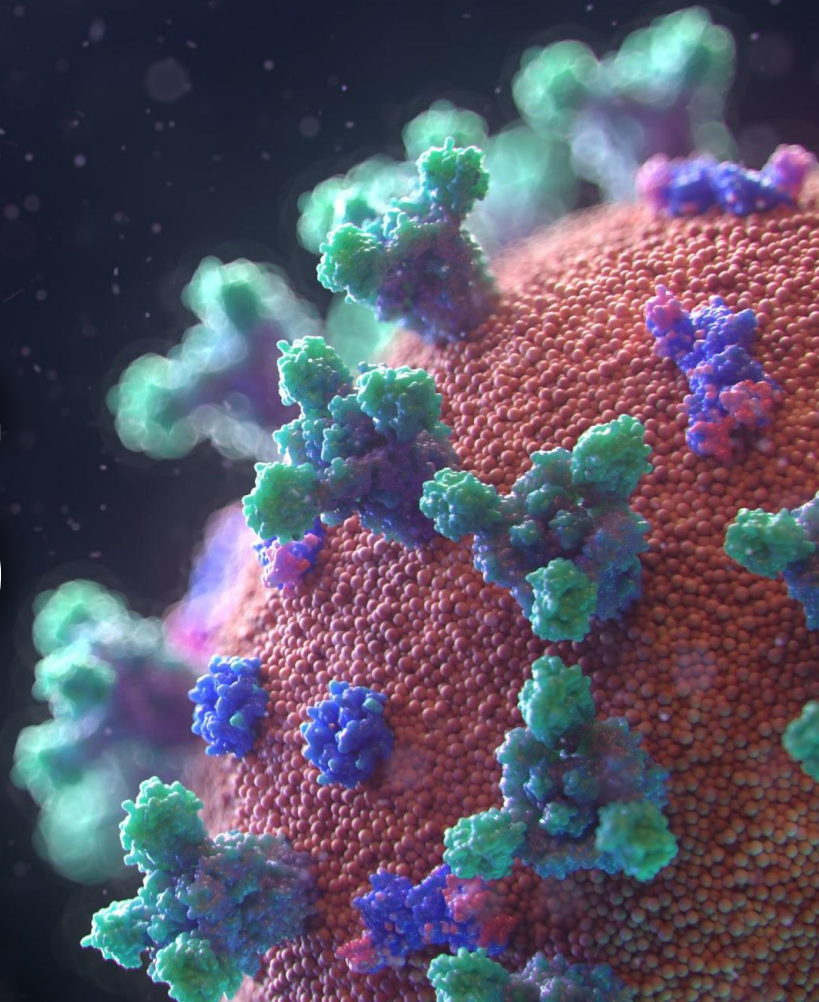
DIE METAPHERN-METHODE

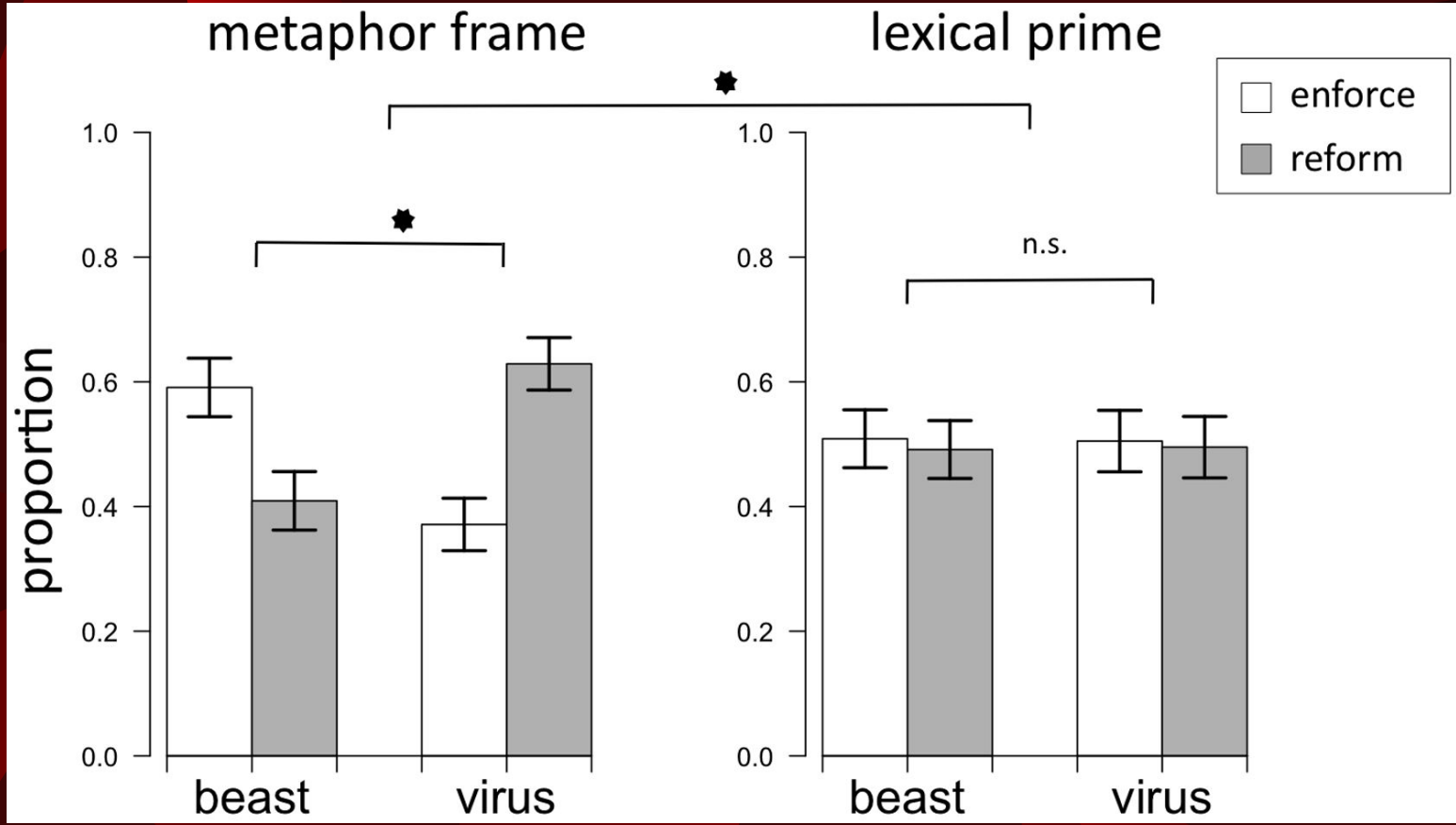






vs





KOMMUNIKATION 4.0

An iceberg floating in the ocean, with a small peak above the water surface and a much larger, jagged mass submerged below. The background is a clear blue sky with light clouds and a calm sea.

1. B: Interpersonal (VNP)
2. VB: Intrapersonal (VAKOG)
3. UB: Unbewusst (Prägungen, Muster, GS, Werte, MF)

“

Charisma ist der
Ausdruck, der
Eindruck macht.



KOMMUNIKATION 4.0

An iceberg floating in the ocean, with a small peak above the water surface and a much larger, jagged mass submerged below. The background is a blue sky with light clouds and a calm sea.

1. B: Interpersonal (VNP)
2. VB: Intrapersonal (VAKOG)
3. UB: Unbewusst (Prägungen, Muster, GS, Werte, MF)
4. UB: Meta-Kommunikation (Coaching, Training, Mentoring)

Lass dich von uns
persönlich
unterstützen!

charisma-mentoring.de



“

Wer den Menschen sieht, wie er
ist, macht ihn schlechter.

**Wer ihn sieht, wie er werden
könnte, macht ihn besser.**

Viktor Frankl

